

SPONSORSHIP OPPORTUNITIES FOR

THE NEW
Ramona
CALIFORNIA'S OFFICIAL OUTDOOR PLAY

*See it Again for
the First Time!*

April 18 & 19,
April 25 & 26,
and
May 2 & 3, 2015



A NEW EXCITING SCRIPT - THE SAME COMPELLING STORY

THE NEW
Ramona
CALIFORNIA'S OFFICIAL OUTDOOR PLAY



Sponsorship Levels & Benefits

"Pageant" -----\$100,000

"Pageant" Sponsorship Benefits are:

- 4,000 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- 3 Full Pages of Ads in Commemorative Program
- Listing on Sponsor/Donor Website Page
- Ramona Bowl Website Logo and Link
- Custom Banner Displayed for Ramona Season
- Custom Banner for Your Business
- VIP Reception and Ramona Performance
- Logo on All Restaurant Placemats
- Logo on VIP Box Seat Menus
- Logo On Other 90th Anniversary Event Material
- Complimentary Commemorative Programs
- Courtyard Stage Sponsor
- Cottonwood Corral Stage Sponsor
- Logo On All Television Ads
- Logo On All Newspaper Ads
- Name Engraved on Sponsor Wall

"Ramona" -----\$50,000

"Ramona" Sponsorship Benefits are:

- 2,000 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- 2 Full Pages of Ads in Commemorative Program
- Listing on Sponsor/Donor Website Page
- Ramona Bowl Website Logo and Link
- Custom Banner Displayed for Ramona Season
- Custom Banner for Your Business
- VIP Reception and Ramona Performance
- Logo on All Restaurant Placemats
- Logo on VIP Box Seat Menus
- Logo On Other 90th Anniversary Event Material
- Complimentary Commemorative Programs
- Courtyard Stage Sponsor
- Cottonwood Corral Stage Sponsor
- Logo On All Television Ads
- Logo On All Newspaper Ads
- Name Engraved on Sponsor Wall

"Alessandro" -----\$25,000

"Alessandro" Sponsorship Benefits are:

- 1,000 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- 1 Full Page Ad in Commemorative Program
- Listing on Sponsor/Donor Website Page
- Ramona Bowl Website Logo and Link
- Custom Banner Displayed for Ramona Season
- Custom Banner for Your Business
- VIP Reception and Ramona Performance
- Logo on All Restaurant Placemats
- Logo on VIP Box Seat Menus
- Logo On Other 90th Anniversary Event Material
- Complimentary Commemorative Programs
- Courtyard Stage Sponsor
- Cottonwood Corral Stage Sponsor
- Logo On All Television Ads
- Logo On All Newspaper Ads
- Name Engraved on Sponsor Wall

"Senora" -----\$15,000

"Senora" Sponsorship Benefits are:

- 600 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- 1 Full Page of Ad in Commemorative Program
- Listing on Sponsor/Donor Website Page
- Ramona Bowl Website Logo and Link
- Custom Banner Displayed for Ramona Season
- Custom Banner for Your Business
- VIP Reception and Ramona Performance
- Logo on All Restaurant Placemats
- Logo on VIP Box Seat Menus
- Logo On Other 90th Anniversary Event Material
- Complimentary Commemorative Programs
- Courtyard Stage Sponsor
- Cottonwood Corral Stage Sponsor

"Juan Camito" -----\$10,000

"Senora" Sponsorship Benefits are:

- 400 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- 2/3 Page of Ad in Commemorative Program
- Listing on Sponsor/Donor Website Page
- Ramona Bowl Website Logo and Link
- Custom Banner Displayed for Ramona Season
- Custom Banner for Your Business
- VIP Reception and Ramona Performance
- Logo on All Restaurant Placemats
- Logo on VIP Box Seat Menus
- Logo On Other 90th Anniversary Event Material
- Complimentary Commemorative Programs
- Courtyard Stage Sponsor
- Cottonwood Corral Stage Sponsor

"Don Felipe" -----\$5,000

"Don Felipe" Sponsorship Benefits are:

- 200 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- ½ Page Ad in Commemorative Program
- Listing on Sponsor/Donor Website
- Custom Banner Displayed for Ramona Season
- Custom Banner or Poster for Your Business
- VIP Reception and Ramona Performance
- Complimentary Commemorative Program
- Logo on All Restaurant Placemats

"Margarita" -----\$2,500

"Margarita" Sponsorship Benefits are:

- 40 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- 1/3 Page Ad in Commemorative Program
- Listing on Sponsor/Donor Website
- Medium Custom Banner or Poster for Your Business
- VIP Reception and Ramona Performance
- Complimentary Commemorative Program
- 3 Tickets to First Nighter Party
- Logo on All Restaurant Placemats

"Fiesta"\$1,000

"Fiesta" Sponsorship Benefits are:

- 16 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- 1/4 Page Ad in Commemorative Program
- Listing on Sponsor/Donor Website
- Custom Medium Size Banner or Poster for Your Business
- VIP Reception and Ramona Performance
- Complimentary Commemorative Programs
- Logo on All Restaurant Placemats

"Rancho"\$500

"The Rancho" Sponsorship Benefits are:

- 8 Tickets to Ramona
- Custom Ticket Jackets for Your Business
- Business Card Size Ad in Commemorative Program
- Listing on Sponsor/Donor Website
- Custom Small Size Banner or Poster for Your Business
- VIP Reception and Ramona Performance
- Complimentary Commemorative Program

"Rock Indians"\$250

"The Rock Indians" Sponsorship Benefits are:

- 4 Tickets to Ramona
- 1 Inch Ad in Commemorative Program
- Custom Poster for Your Business
- VIP Reception and Ramona Performance
- Complimentary Commemorative Program

"Settlers"\$100

"The Settlers" Sponsorship Benefits are:

- 1 Tickets to Ramona
- Mention in Commemorative Program
- Complimentary Commemorative Program

	<i>Juan Canito</i>	<i>Senora</i>	<i>Alessandro</i>	<i>Ramona</i>	<i>Pageant</i>
Benefits Matrix \$10,000 and Over	\$10,000	\$15,000	\$25,000	\$50,000	\$100,000
PAR VALUE IN TICKETS TO RAMONA	400	600	1000	2000	4000
CUSTOM TICKET JACKETS FOR YOUR BUSINESS	X	X	X	X	X
AD IN OFFICIAL COMMEMORATIVE PROGRAM	2/3 PG	FULL	FULL	2 PG	3 PG
LISTING ON SPONSOR/DONOR WEBSITE PAGE	X	X	X	X	X
RAMONA BOWL WEBSITE LOGO AND LINK	X	X	X	X	X
CUSTOM BANNER DISPLAYED FOR RAMONA SEASON	X	X	X	X	X
CUSTOM BANNER FOR YOUR BUSINESS	X	X	X	X	X
VIP RECEPTION AND RAMONA PERFORMANCE	X	X	X	X	X
LOGO ON ALL RESTAURANT PLACEMATS	X	X	X	X	X
LOGO ON VIP BOX SEAT MENUS	X	X	X	X	X
LOGO ON OTHER 90TH ANNIVERSARY EVENT MATERIAL	X	X	X	X	X
COMPLIMENTARY COMMEMORATIVE PROGRAMS	X	X	X	X	X
COURTYARD STAGE SPONSOR	X	X	X	X	X
COTTONWOOD CORRAL STAGE SPONSOR	X	X	X	X	X
LOGO ON ALL TELEVISION ADS			X	X	X
LOGO ON ALL NEWSPAPER ADS			X	X	X
NAME ENGRAVED ON SPONSOR WALL			X	X	X



	<i>Settlers</i>	<i>Rock Indians</i>	<i>Rancho</i>	<i>Fiesta</i>	<i>Margarita</i>	<i>Don Felipe</i>
Benefits Matrix \$5,000 & Under	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000
TICKETS TO RAMONA	1	4	8	16	40	200
CUSTOM TICKET JACKETS FOR YOUR BUSINESS		X	X	X	X	X
AD IN COMMEMORATIVE PROGRAM	Mention	1 Inch	Bus Card	1/4 PAGE	1/3 PAGE	½ PAGE
LISTING ON SPONSOR/DONOR WEBSITE PAGE		X	X	X	X	X
CUSTOM BANNER DISPLAYED FOR RAMONA SEASON			SMALL	MEDIUM	MEDIUM	X
CUSTOM BANNER OR POSTER FOR YOUR BUSINESS			SMALL	MEDIUM	MEDIUM	X
VIP RECEPTION AND RAMONA PERFORMANCE		X	X	X	X	X
COMPLIMENTARY COMMEMORATIVE PROGRAM	X	X	X	X	X	X
LOGO ON ALL RESTAURANT PLACEMATS				X	X	X

Terms and Conditions of Sponsorship Donations and Advertising

The terms and conditions outlined herein have been established for the mutual benefit and protection of the Sponsor, Advertiser, Donor, Event Patrons and Ramona Bowl Amphitheatre - and may not be modified unless in writing and signed by both parties. The Sponsor, Advertiser or Donor agrees to these terms and conditions as an integral part of this binding contract. Please read carefully to avoid any misunderstandings.

Checks, Mastercard, Visa, cashiers checks and money orders are acceptable forms of payment. Sponsorship benefits are conditional upon payment of sponsorship fee. The sponsorship fee is due at the time of commitment and in any case, payments in full is due prior to the event unless other arrangements have been made.

The sponsor benefits listed in this document for each respective sponsorship level constitute the entire package of benefits offered to sponsors. The Ramona Bowl Amphitheatre is under no obligation to provide writing by the Ramona Bowl Amphitheatre Administrator or designee.

Unless otherwise stated in writing by the Sponsor, Advertiser or Donor, the Sponsor, Advertiser or Donor permits the Ramona Bowl Amphitheatre to use the Sponsor's, Advertiser's or Donor's name and/or logo in promotional materials, advertising and public announcements relating to the 90th Season of Ramona. The Sponsor, Advertiser or Donor further represents and warrants that it has the right to grant this permission. It being understood that the Sponsor, Advertiser or Donor shall retain all ownership rights in its trademarks and that any goodwill related to the use of the Sponsor's, Advertiser's or Donor's trademarks inure to the benefit of the Sponsor, Advertiser or Donor. The Sponsor, Advertiser or Donor shall hold the Ramona Bowl Amphitheatre and its Board of Directors harmless against any and all actions related to the Ramona Bowl Amphitheatre's use of the Sponsor's Advertiser's or Donor's trademarks.

The Ramona Bowl Amphitheatre and its board of directors reserves the right to decline the sponsorship support or advertising displays of any organization, business or firm.

Sponsorships are not charitable donations under IRC Section 170. Sponsorships may be tax deductible for business purposes. Check with your tax advisor if you have any questions regarding the tax deductibility of sponsorships.



SPONSORSHIP AND DONOR AGREEMENT

The Ramona Bowl Amphitheatre is a Non-Profit 501(c)3 Tax I.D. No. 95-1132265

Please Print or Type:

ORGANIZATION/COMPANY: _____ PHONE: _____

NAME: _____ TITLE: _____

ADDRESS: _____ CITY: _____ ZIP: _____

FAX: _____ E-MAIL: _____

TYPE OF BUSINESS: _____

SIGNATURE: _____

SIGNATURE OF AGENT: _____

APPROVED BY RAMONA BOWL AMPHITHEATRE: _____

Sponsorships and artwork for ads are due by March 16, 2015. All Sponsorships and/or Donations may be paid by check or you may also pay by Visa or MasterCard by contacting our office at 951-658-3111x106.

SPONSORSHIP OPTIONS

- _____ "Pageant" Sponsorship- -----\$100,000
- _____ "Ramona" Sponsorship- -----\$50,000
- _____ "Alessandro" Sponsorship- -----\$25,000
- _____ "Senora" Sponsorship- -----\$15,000
- _____ "Juan Canito" Sponsorship- -----\$10,000
- _____ "Don Felipe" Sponsorship- -----\$5,000
- _____ "Margarita" Sponsorship- -----\$2,500
- _____ "Fiesta" Sponsorship- -----\$1,000
- _____ "Rancho" Sponsorship- -----\$500
- _____ "Rock Indian" Sponsorship- -----\$250
- _____ "Settlers" Sponsorship- -----\$100
- _____ In-Kind Sponsorship- -----\$ _____
- _____ Individual Donation- -----\$ _____